

ABSOLUTELY
SECURE



Many people buy car insurance so that, in the event of an accident, the insurance company will cover the resulting loss. Surprisingly, some people have even purchased insurance policies for parts of their bodies.

For example, Troy Polamalu, a retired Pittsburgh Steelers football player, once allowed his hair to grow for ten years. In 2010, Procter & Gamble hired him to represent one of its shampoo brands and insured his hair for one million dollars. In Australia, Merv Hughes, a famous cricket player, insured his mustache for \$370,000. In the 1920s, comedian Ben Turpin purchased a \$100,000 policy covering his distinctive cross-eyed appearance. Rock musician Bruce Springsteen reportedly insured his voice for six million dollars. Portuguese soccer star Cristiano Ronaldo insured his legs for \$144 million, and Sir David Beckham, another English soccer great, had coverage for his legs, feet, and face for \$195 million.

But how many of these people have the assurance that their souls are safe? Do you have it? In God's eyes, your soul is worth more than the entire world because it will exist forever—either in Heaven or in Hell. That is why Jesus

asked, *“For what will it profit a man if he gains the whole world, and loses his own soul?”* (Mark 8.36 NKJV).

So, this issue is critical for you. But, perhaps, like many others, you live without the certainty that when you die, your soul will go to Heaven. The Bible teaches that, *“all have sinned and fall short of the glory of God”* (Romans 3.23 NKJV). God also explains the danger you are facing when He says, *“The soul who sins shall die”* (Ezekiel 18.4 NKJV). This means that, because of your sins, you are in danger of losing your soul in Hell forever (Revelation 20.11–15).

This solemn reality should make you ask, “How can my soul be made secure and spared from this dreadful yet deserved end? The only One who can save you is Jesus Christ, *“who gave Himself a ransom for all”* (1 Timothy 2.6 NKJV). A ransom is the price paid to secure someone’s release and that price was paid when *“Christ died for our sins according to the Scriptures”* (1 Corinthians 15.3 NKJV).

The issue is urgent because you do not know how much time remains before you must give account for your sins (Hebrews 4.13). Thankfully, our God, who cannot lie, promises that every-

one who trusts in Christ will be saved and go to Heaven. Better still, because Christ paid the entire price, salvation is offered to you freely. What an amazing insurance policy!

How can you receive it? The answer is clear: *"Believe on the Lord Jesus Christ, and you will be saved"* (Acts 16.31 NKJV).

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